

GUALTIERO MASETTI



**GRAPHIC
WEB
ILLUSTRATION**

EDUCATION

2012 - 2016
BACHELOR DEGREE

LA SAPIENZA - UNIVERSITÀ DEGLI STUDI DI ROMA
BACHELOR DEGREE IN "INDUSTRIAL DESIGN".
APPROACH TO PRODUCT DESIGN METHODS,
COMMUNICATION DESIGN AND EXHIBIT PROJECTS.
RICH ART HISTORY BACKGROUND AND A SMATTERING OF
BUSINESS MARKETING.

2007 - 2012
GRADUATION

ARTISTIC SCHOOL - PAUL KLEE - GENOVA
ART HIGH SCHOOL, WITH ARCHITECTURE SPECIALIZATION
WITH FOCUS ON TECHNICAL DRAWING, FIRST APPROACH
TO VECTOR SOFTWARES AND AUTOCAD, AND DEEPENINGS IN
COMMUNICATION.

WORK

2016 - NOW
FREELANCE

GRAPHIC AND WEB DESIGNER - ITALY
DESIGN OF CUSTOMIZED RESPONSIVE WEBSITE THROUGH
WORDPRESS CMS WITH AD HOC GRAPHIC.
BRAND IDENTITY DESIGN AND COMPLETE SERVICES OF
COMMUNICATION AND IMAGE.

2016 - 2017
INTERNSHIP

MOCHI DESIGN - GENOVA - ITALY
BASIS OF WEB DESIGN AND WEB DEVELOPING. GRAPHIC
ELEMENTS APPLIED TO DIGITAL DISPLAY, DEEPENINGS ON
SOCIAL MEDIA AND NEW VISUAL COMMUNICATION.

2015 - 2016
INTERNSHIP

H20 S.R.L. - GENOVA - ITALY
EVENTS AND CONGRESS PLANNING, CONFERENCE
MANAGEMENT AND EXHIBITION ART DIRECTION.
EXPERIENCE IN THE FIELD AND VISITORS RECEPTION.

2014 - NOW
COMMUNICATION MANAGER

IL MASETTO - GENOVA - ITALY
MANAGEMENT OF GRAPHIC IDENTITY OF THE WHOLE STORE
CHAIN, SOCIAL MEDIA MANAGER AND INTERIOR DESIGNER
OF THE SHOPS.
BRAND IDENTITY DESIGN AND CURATOR OF THE NEW SOCIAL
AND PROMOTION ACTIONS.

SKILLS

PHOTOSHOP	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
INDESIGN	● ● ● ● ●
PREMIERE PRO	● ● ● ● ●
AFTER EFFECTS	● ● ● ● ●
AUTOCAD	● ● ● ● ●
RHINOCEROS	● ● ● ● ●
CINEMA 4D	● ● ● ● ●
FREEHAND SKETCH	● ● ● ● ●
ANALYTICAL	● ● ● ● ●
TEAMWORK	● ● ● ● ●
RELATIONSHIP	● ● ● ● ●
MOTIVATION	● ● ● ● ●

LANGUAGES

ENGLISH
80%



ITALIAN
100%



SPANISH
40%



CONTACT ME

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IG. GUALTIERO MASETTI DESIGN
G+. /+GUALTIEROMASETTI
YT. GUALTIERO MASETTI

FOOD POP CULTURE ART
TRAVEL ARCHITECTURE MUSIC

INTEREST